



## QUEST FOR ZERO: Excellence in OB

September 16, 2010  
8:00am – 4:30pm

### A G E N D A

**8:00am – 8:20am** **Welcome, BETA OB Initiative**  
*Annie Herlik, RN, JD, CPHRM*  
*V.P. Risk Management, BETA Healthcare Group*

**8:20am – 8:30am** **Celebration of Top Performers**  
*Tom Wander, ARM, CPCU, CEBS*  
*CEO, BETA Healthcare Group*

**8:30am – 9:30am** **Perinatal Safety: Building the Blocks with Your Multidisciplinary Team**  
*Sue Leavitt Gullo, RN, MS*  
*Managing Director*  
*Institute for Healthcare Improvement*

#### IHI Teams

**9:30am – 9:45am** **Break**

**9:45am – 11:00am** **Don't Throw Out Your Best Defense**  
*Harvey Kliman, MD, PhD*  
*Director, Yale University School of Medicine*

**11:00am – 12:15pm** **Postpartum Depression: The Hidden Threat**  
*Robert Lefkowitz, MD*  
*Director of Ob/Gyn, Mandalay Bay Woman/Children*

**12:15pm – 1:15pm** **Lunch**

**1:15pm – 2:30pm** **Reducing the Risk of Vacuum Assisted Delivery — A Practical Approach**  
*Ross McQuivey, MD*  
*Medical Director, Clinical Innovations, LLC*

**2:30pm – 2:45pm** **Break**

**2:45pm – 4:00pm** **Intrapartum Fetal Heart Monitoring: Where are we in 2010?**  
*Roger Freeman, MD, FACOG*  
*Professor of Ob/Gyn, University of California, Irvine*

**4:00pm – 4:15pm** **FY 2011 OB Initiative Criteria**  
*Heather Gocke, RNC-OB, CPHRM*  
*Director, Risk Management/Quality Assessment*  
*BETA Healthcare Group*

**4:15pm – 4:30pm** **Team Huddle**  
*Heather Gocke, RNC-OB, CPHRM*